



WIT

EMPOWERING GIRLS & WOMEN

TO EXCEL IN STEAM

EST 1992

IMPACT REPORT

2019

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2019, A YEAR TO REMEMBER

Dear WIT Members, Leaders, Volunteers and Supporters,

I am so excited about the growth of WIT! 2019 has truly been a year to remember with so much to be thankful for.

Thank YOU for your continued support of WIT and our mission to support and empower women and girls in STEAM. In addition to serving more members, we ended the year in good financial standing and are grateful to all our sponsors and donors for their continued support. We are also thrilled to announce our new WIT Single Mothers Education Program with Supportive Services serving underserved single mothers and their children. We see great things ahead and are excited to continue to serve our community.

Thank you to everyone who helped make this possible.

Penny Collins



Penny Collins – WIT President & CEO



Thank you for your support

FINANCIAL REPORT

as of December 31, 2019

PUBLIC SUPPORT AND REVENUE

Contributions	\$171,147
Grants and Contracts	\$147,000
Conferences and Workshops	\$445,477
Donated Services	\$ 12,500
Special Events	\$241,510
Other Income	\$ 5,337

TOTAL PUBLIC SUPPORT AND REVENUE	\$1,022,971
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EXPENSES

Management and General	\$108,066
Program	\$723,249
Fundraising	\$ 58,956

TOTAL EXPENSES	\$890,271
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CURRENT ASSETS

Cash and Cash Equivalents	\$237,755
Receivables	\$154,450
Prepaid Expenses	\$ -

TOTAL CURRENT ASSETS	\$392,205
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LIABILITIES AND NET ASSETS

LIABILITIES

Accounts Payable and Accruals	\$12,671
Deferred Revenue	\$42,350

Total Current Liabilities	\$55,021
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NET ASSETS

Unrestricted	\$324,684
Temporarily Restricted	\$12,500

TOTAL NET Assets	\$337,184
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TOTAL LIABILITES AND NET ASSETS	\$392,205
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WIT 2019 Spotlights – Stories of Impact



Sandy Ali

Sandy was just a child in elementary school in Iraq when terrorists entered her school and killed the principal in front of her eyes. The devastation would leave its mark for years to come, many filled with their own similar trials. Ultimately, her family had to flee the country.

Sandy left her home with her family to start a new life in Syria. She started school and began learning about Syrian culture, immediately falling in love with the country. For the first time in her life, she felt loved. Still, it was just a stepping-stone. Her family had started filling out the paperwork to emigrate to the United States, though it would take several years before the process finalized. In that time, conflict reared its head once more. 6

years after her family moved to Syria, the war began. This time, though, fate had better plans. With serendipitous timing, Sandy's family was finally able to move to the United States just as Syria entered that period of struggle. Once more they left their home, this time with eyes set on the United States. After reaching the States, Sandy started from scratch learning an entirely new culture, new customs, and a language she had never heard. But the obstacles didn't matter. When you spend each day since childhood in fear that you might be killed, it puts things into perspective. She perfected English, excelled in high school, and went on to pursue her degree at Georgia Gwinnett College.

Life was finally simpler--easier. But Sandy wanted more. She joined the Women In Technology program at her school and found a purpose--a passion--in helping her peers succeed in their goals. Through these experiences and opportunities from Penny Collins (then Global Chief Technology Control Officer of First Data) and Mike Manos (Global Chief Technology Officer of First Data), Sandy found an opportunity to be a First Data intern, and she left as a Fiserv intern. It was an opportunity that she is still thankful for. According to Sandy, "Women In Technology is not just an organization it is a movement."

Today Sandy is employed by Apple and is excited about her future ahead. Sandy values her membership in WIT and continues to volunteer as the WIT Project Manager for WIT Connect.



Madison "MJ" Saunders

Madison "MJ" Saunders is WIT's 2019 State Farm WIT Girls Scholarship recipient. She is another testimony as to how WIT can continue to provide support and resources to assist girls in achieving their dreams.

MJ now attends Texas A&M, pursuing a bachelors degree in Aerospace Engineering.

"Without your help, my educational pursuits would not have been possible and in sincere return, I hope to assist other students and encourage more African American women, to reach their aspirations."

"Women in Technology is not just an organization it is a movement."

"Without your help, my education pursuits would not have been possible..."

WIT GIRLS

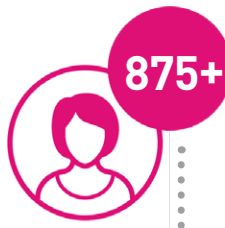


SERVED OVER 640+ MIDDLE & HIGH SCHOOL GIRLS

REPRESENTING 315 GEORGIA SCHOOLS INCLUDING 24 HOME SCHOOLED GIRLS PRESENTED 10 EVENTS

- 3 BEHIND-THE-SCENES 3 CAREER WORKSHOPS 4 IMMERSION EXPERIENCES
- HOSTED BY 10 LOCAL COMPANIES MENTOR/MENTEE PROGRAM; 30 GIRLS/WOMEN PAIRED
- JOB SHADOW PROGRAM – WEEK LONG EVENT; 12 COMPANIES; 40 GIRLS IN ATTENDANCE

WIT CAMPUS



PREPARED 875+ WIT CAMPUS STUDENTS

FROM 14 COLLEGES & UNIVERSITIES

- 11 CAMPUS EVENTS HOSTED BY 8 LOCAL COMPANIES
- 1 OPENING EVENT 1 CLOSING EVENT

WIT FORUMS



HOSTED OVER 1,743 ATTENDEES

AVERAGE 200 ATTENDEES PER FORUM



ENGAGED 38 GUEST SPEAKERS

WIT CONNECT



RAISED OVER \$330,000
W/ SPONSORSHIPS & EXECUTIVE AUCTION BIDS HOSTED 722 GUESTS

WIT WOMEN OF THE YEAR AWARDS

RECEIVED 110 NOMINATIONS 15 LOCAL EXECUTIVES AS JUDGES

802 SOLD OUT WITH OVER 100 GUESTS AT ANNUAL GALA

SHARED WIT NEWS, EVENTS & SPONSORS EACH MONTH WITH AN AVERAGE OF OVER

20,140 SUBSCRIBERS



5,873



NEW ACCOUNT

298

*PREVIOUS ACCOUNT 4,740 FOLLOWERS



FOLLOWERS

2,182



77,601



VOLUNTEERS

194 ACTIVE

volunteers that support our mission

146

committee members managed and executed our world-class programs

13

local female executives served on our board of directors.

REPRESENTED BY OVER **122 COMPANIES**

WIT CAMPUS VOLUNTEERS 29

WIT CAREERS VOLUNTEERS 6

WIT PROGRAM/EVENTS -FLOATERS VOLUNTEERS 22

WIT EVENTS FORUM/SOCIALS VOLUNTEERS 83

WIT GIRLS VOLUNTEERS 20

WIT VOLUNTEER PROGRAM VOLUNTEERS 4

WIT EVENTS WOTY, CONNECT VOLUNTEERS 30

GROWING OUR IMPACT – WIT NEW PROGRAM

Single Mothers Education Program with Supportive Services



WIT has furthered their impact and reach by announcing its new Single Mothers Education Program with Supportive Services. This program serves 40 underserved single mothers annually by offering a Cyber Security Certificate course at Emory University at no cost to them. Cyber Security is one of the fastest growing fields in technology with an astounding workforce gap and shortage of talent. By completing the 12-week certificate course, these single mothers have the opportunity to earn \$50,000+ per year immediately upon completion of the program, improving the quality of their lives and the lives of their children.

Support services provided at no charge for participants: Childcare (WIT Partner - Sheltering Arms); Transportation (WIT Partner -Atlanta Regional Commission and Uber); Laptops provided (WIT Partner - RNDC); Lunch provided (WIT Partner – Rollins Corporation); Pathway and professional coaching (WIT Partner - Thrive Her); Financial and nutritional literacy coaching (WIT Partner - Warrick Dunn Charities); Corporate etiquette and norms classes (Wright Now Solutions); Free access to monthly WIT Forums for 2 years (networking and educational monthly breakfast event), and job placement services after completion of the course (WIT Job Placement Partner- HUNTER Technical).

THANK YOU TO OUR WIT SINGLE MOTHERS' PROGRAM PARTNERS

FUNDING PARTNERS



PROGRAM PARTNERS

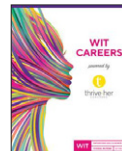


Financial and Health Management Workshops



Emory Continuing Education

Cyber Security and Info Security Training



Personal & Career Development Programs By thrive.her



Job Placement Services



Transportation



Early Education and Child Care



Life Skills and Career Readiness



Meals



WOMEN IN TECHNOLOGY WANTS TO **CONGRATULATE** ALL THE WOMEN SELECTED TO ATTEND THE **SINGLE MOTHERS' CYBER SECURITY EDUCATION PROGRAM**



Andrene Kong



Andrianna Hamwright



Arielle Amey



B. Lorraine Bedford



Bernice Stevens



Constance Miller



Delilah Freeman



Jacinth Thomas



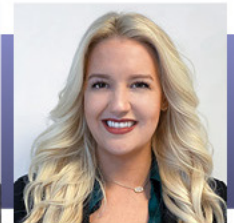
Karmen Rucker



Kathy Benton



Kelly Gilbert



Kelsey Williams



Lashaunda Granville



Marlyn Scott



Nisha Glenn



Nykera Haynes



Shanina Jones



Sonnina Ranguma



Treyana Murphy



Tyanna Stone



Tyranni Matthews

EMPOWERING GIRLS & WOMEN

TO EXCEL IN STEAM

EST 1992

The WIT Mission:

A nonprofit founded in 1992, Women In Technology (WIT) empowers girls and women to excel in science, technology, engineering, the arts, and math (STEAM) from the classroom to the boardroom. We do this by providing female students in middle school, high school, and college with education, exposure, and experience. By sharing the stories of successful professionals across the STEAM fields, we encourage all generations of girls and women to write their future.

Our team of more than 300 volunteers deliver professional development and educational opportunities to our more than 18,000 professionals and programs at no charge to more than 3,000 students.

WIT is committed to making Georgia the state with the highest percentage of women in the STEAM workforce by providing opportunities that champion women throughout their education and career.



TRACY GARNER

Board Chair

I have a passion for helping girls and women in pursuing STEAM education and careers. I was told early on in my career that I probably wouldn't be successful because women don't generally do very well in technical careers. While we have come a long way since then, we still have a long way to go. We have to find a way to convince young girls that they can have the confidence to study the STEAM fields and we have to create an environment where professional women feel supported when working in technical roles. Until girls and women see others who look like them and have an experience that provides a great education and career path in STEAM, we aren't realizing our full potential in Georgia. This is why I am a passionate volunteer serving on the WIT Board of Directors.



PATTI DISMUKES

Board President

I came from a family of three girls, I have two daughters and four granddaughters. Needless to say, I'm a big supporter of girls and women. WIT is an organization that helps young girls explore and dream about the possibilities. At the same time, WIT helps women navigate their careers and encourages them to be the best version of themselves. WIT makes a difference in the lives of many we serve. It's important to me to be part of an organization that make a difference for the better. I'm so proud to support WIT and be part of such an incredible organization.

WIT BOARD OF DIRECTORS

Tracy Garner – Chair
Patti Dismukes – President
Nancy Cox – Vice President
Mary Ellen Marcilliat-Falkner – Secretary
Shirl Stroeing – Treasurer
Tracy Ariail
Emily Clay
Christina Critzer
Dani Cushion
Wendy Frazier
Tiwanna (Tye) Hayes
Elizabeth Hoemeke
Robbin Jones
Monika Mueller
Eileen H. Rumfelt
Amy Vasquez

WIT Advisory Board

Marva Bailer
Dewayne Griffin
Vicki Wright-Hamilton
Julie Talbot Hubbard
Mike Manos
Derek Johnson
Windy Nicholson
Kitty Chaney Reed
Betsy Robinson
Kanyatta C. Walker
Kim Youngpeter

Thank you to our 2019 Annual Supporters

Strategic Alliance Partners



President's Circle



Advocate Circle



Sponsor Circle

- | | | | | | |
|-----------------------------|----------------------------|-------------------|--------------------|----------------|-----|
| ADP | Epitec | Georgia Pacific | Pyramid Consulting | Splunk | UPS |
| Daughtry Business Solutions | Equifax | HUNTER Technical | Salesforce | SunTrust Bank | |
| Eliassen Group | GA Institute of Technology | Jabian Consulting | Slalom Build | The Home Depot | |

(Annual support placement is determined by overall giving for the year)



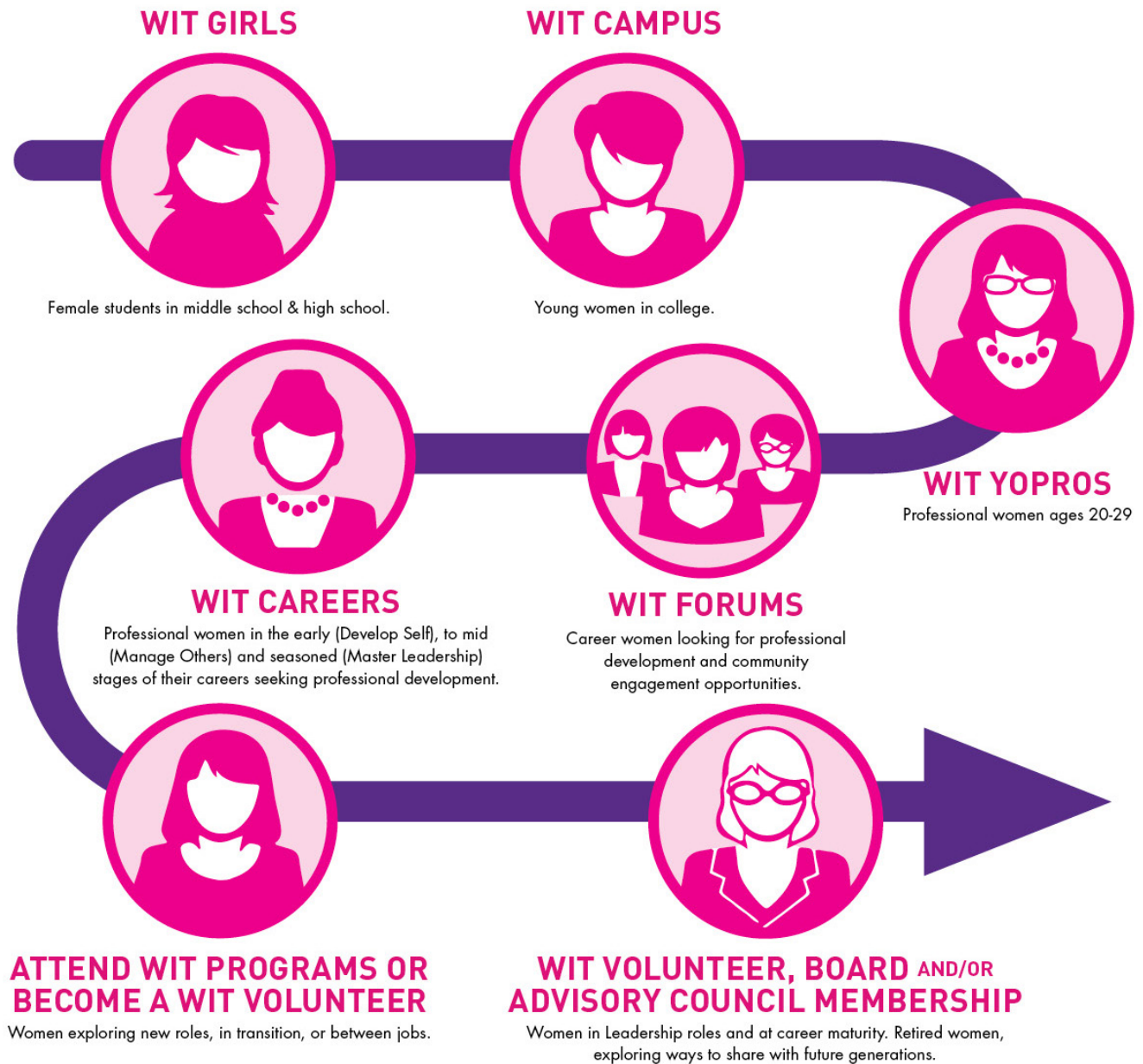
Kanyatta Walker, WIT Advisory Council with her favorite WIT Girl, Kya Walker



WIT COMMUNITY

WIT plays a key role in the Atlanta community by establishing and supporting relationships with local organizations and supporting initiatives that invest in the lives and education of local girls and women.

The WIT Journey



Thank you for your support of Women In Technology

Follow us on Social Media



Register to become a member and/or donate at mywit.org